S. Justin Gengo
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EDUCATION

University of Wisconsin Oshkosh
Bachelor of Science 1994

SKILLS

- ➢ Programming Languages & Technologies
  - ASP.NET 1 – 4.7.2
  - WPF
  - C#
  - VB.NET
  - ASP.NET
  - UML
  - Java
  - VB
  - VB Script
  - PHP
  - Java Script
  - Ajax
  - jQuery
  - HTML / HTML5
  - DHTML
  - CSS / CSS3
  - XML
  - XHTML
  - SQL

- ➢ Programming Applications
  - Visual Studio 2003 – 2019
  - Eclipse
  - Blend for Visual Studio 2018 – 2019
  - Expression Studio 4
  - Visual Interdev
  - Front Page
  - Visio
  - Visual Source Safe
  - SVN (Subversion)

- ➢ Databases
  - Microsoft SQL Server 1 – 2017
  - SQL Server Reporting Services
  - MySQL
  - Microsoft Access
  - AS400 (Connections to DB2 Files)

- ➢ Servers
  - Windows 2000 – 2019 Server Family
  - Microsoft SharePoint Server
  - Microsoft Team Foundation Server 2010 – 2018
  - IIS 5 – 10.x
  - Apache

- ➢ Operating Systems
  - Windows 95 – 10.x
  - Mac OS X 10.X
  - Linux (Ubuntu)

- ➢ Graphics Applications
  - Adobe Photo Shop
  - Adobe Image Ready
  - Macromedia Fireworks
  - Microsoft Photo Draw

- ➢ Office Applications (2019 and Previous)
  - Microsoft Word
  - Microsoft Excel
  - Microsoft Project
  - Microsoft Publisher
  - Microsoft Power Point
  - Microsoft Outlook
  - Microsoft One Note
  - Adobe Acrobat

- ➢ Ecommerce & Content Management Systems
  - Commerce Server 200 – 2007
  - Umbraco
  - Sitecore 5 – 9.x
  - Ektron
  - ZNode
  - Kentico
  - Dot Net Nuke
  - Drupal
  - WordPress
  - Joomla

- ➢ Certified Professional
  - Microsoft 70-305 Developing and Implementing Web Applications with Microsoft Visual Basic.NET and Microsoft Visual Studio.NET
  - Sitecore 5 – 8 .NET Certified Developer
  - Sitecore 6 Enterprise Ecommerce Certified Developer
  - Ektron Certified Developer
  - Kentico Certified Developer

- ➢ Other Skills
  - Systems Architecture
  - Requirements analysis and technical specification creation
  - Application performance analysis

Microsoft
C E R T I F I E D
Professional

- Search engine optimization
- Problem solver: will find and carry out solutions quickly and effectively, monitor and constantly make improvement
- Team development with proven results hiring, training, and retaining successful members of sales team
- Four years being a "lead by example" sales team director of 20 men and women
- Business experience in product introduction / marketing, advertising and promotions
- Directed marketing approach resulting in 150% increase in sales
- Motivator: have created many bonus programs as incentives
- Highly skilled in dealing with contracts and financing (AFIP certified)

EXPERIENCE

Kimberly-Clark Corporation, Neenah, WI
IT Application Services – Technical Lead / Solutions Architect, North America, January 2016 – Present

Responsibilities
- Provide technical insights and feasibility recommendations whilst project definition is being created and during execution
- Impart technical guidance to digital agencies and system integrators to deliver digital projects and achieve our K-C marketing targets
- Serve as a technical liaison between internal KC-IT teams and system integrators on access, deployment, hosting, etc.
- Perform technical reviews to ensure compliance with development standards and security guidelines
- Conduct research on the latest marketing technology trends in the region and share with digital producers and marketing technology team
- Maintain an in depth understanding of the technology stacks at K-C
- Support the digital producer by providing technical insights, reviewing the project roadmap with the business to identify priorities
- Review proposals from system integrators to ensure the technical implementation scope and effort are acceptable
- Maintain an in depth understanding of the K-C development process and guidelines
- Recommend new capabilities in partnership with the marketing technology team, business partners, and capability teams

Achievements
- Saved eight-hundred-thousand dollars of development effort by reducing scope of work and architecting of re-usable code opportunities
- Helped architect the continuous integration environment used globally
- Created a global developer knowledge repository using a shared OneNote notebook and SharePoint
- Architected a "conditional re-captcha" system which dynamically blocks hacking attempts with minimal interference to actual consumers
- Began monthly meetings between the delivery, server, and security teams, which have sped up the scheduling of work, collaboration, and problem solving between the teams

Kimberly-Clark Corporation, Neenah, WI
IT Application Services – Mobile Application Architect, January 2015 – March 2016

Responsibilities
- Supports the Senior Architect in identifying new and emerging hardware, software and communication technologies and products, services, methods and techniques and the assessment of their relevance and potential value to an organization
- Establishes policy and strategy for the selection of systems architecture components, and co-ordinates design activities, promoting the discipline to ensure consistency. Ensures that appropriate standards (corporate, industry, national and international) are adhered to
- Conducts high level design reviews and project feasibility analysis
- Leads the development of architectures for complex systems, ensuring consistency with specified requirements agreed with both external and internal customers. Takes full responsibility for the balance between functional, service quality and systems management requirements
- Participates in the creation and review of software code and detailed technical implementations ensuring that enterprise architecture principles and standards are met.

Microsoft
CERTIFIED
Professional

Achievements
- Setup architecture for fast app and web services creation for use during Hackathon greatly speeding up app development during the exercise
- Worked closely with security team to increase speed of security reviews of applications more than two-fold

Kimberly-Clark Corporation, Neenah, WI
IT Application Services – Senior Systems Developer / Technical Specialist, June 2011 – December 2014

Responsibilities
- **Autonomy** Has defined authority and responsibility for a significant area of work, including technical, financial and quality aspects. Establishes organizational objectives and delegates responsibilities. Is accountable for actions and decisions taken by self and subordinates
- **Influence** Influences policy formation on the contribution of own specialism to business objectives. Influences a significant part of own organization and influences customers/suppliers and industry at senior management level. Makes decisions which impact the work of employing organizations, achievement of organizational objectives and financial performance. Develops high-level relationships with customers, suppliers and industry leaders
- **Complexity** Performs highly complex work activities covering technical, financial and quality aspects. Contributes to the formulation of IT strategy. Creatively applies a wide range of technical and/or management principles
- **Business Skills** Absorbs complex technical information and communicates effectively at all levels to both technical and non-technical audiences. Assesses and evaluates risk. Understands the implications of new technologies. Demonstrates clear leadership and the ability to influence and persuade. Has a broad understanding of all aspects of IT and deep understanding of own specialism(s). Understands and communicates the role and impact of IT in the employing organization and promotes compliance with relevant legislation. Takes the initiative to keep both own and subordinates' skills up to date and to maintain an awareness of developments in the IT industry

Achievements
- Saved five-hundred-thousand dollars of development effort by designing a code branching system and helping to automate code moves and initial security testing of code.
- Made fast, decisive, decisions during a security incident helping to prioritize development work for the fastest resolution possible

Kimberly-Clark Corporation, Neenah, WI
IT Application Services – Senior Systems Developer / Functional Analyst, October 2011 – June 2012

Responsibilities
- **Autonomy** Works under broad direction. Is fully accountable for own technical work and/or project/supervisory responsibilities. Receives assignments in the form of objectives. Establishes own milestones and team objectives, and delegates responsibilities. Work is often self-initiated
- **Influence** Influences organization, customers, suppliers and peers within industry on the contribution of own specialism. Has significant responsibility for the work of others and for the allocation of resources. Makes decisions which impact on the success of assigned projects i.e. results, deadlines and budget. Develops business relationships with customers
- **Complexity** Performs a challenging range and variety of complex technical or professional work activities. Undertakes work which requires the application of fundamental principles in a wide and often unpredictable range of contexts. Understands the relationship between own specialism and wider customer/organizational requirements
- **Business Skills** Advises on the available standards, methods, tools and applications relevant to own specialism and can make correct choices from alternatives. Analyzes, diagnoses, designs, plans, executes, and evaluates work to time, cost and quality targets. Communicates effectively, formally and informally, with colleagues, subordinates and customers. Demonstrates leadership. Facilitates collaboration between stakeholders who have diverse objectives. Understands the relevance of own area of responsibility/specialism to the employing organization. Takes customer requirements into account when making proposals. Takes initiative to keep skills up to date. Mentors more junior colleagues. Maintains an awareness of developments in the industry. Analyses requirements and advises on scope and options for operational improvement. Demonstrates creativity and innovation in applying solutions for the benefit of the customer

Microsoft
CERTIFIED
Professional

Achievements
- Automated weekly reports on agile development efforts
- Architected and implemented new processes for tracking development efforts and managing required development assets which now keep all development on track, on time, and within budget
- Architected and implemented a code branching strategy to allow truly agile development
- Architected a new shared sign-in site structure allowing changes to site sign-in to be made for all brand sites in a quarter of the normal time but still maintaining complete customizability
- Called on to solve multiple complex problems for critical applications when all other trouble-shooting had failed. And consistently solved all problems

Avastone Technologies, LLC, Little Chute, WI
Tech Lead (Web Team) / Senior Systems Developer, August 2009 – October 2011

Responsibilities
- Serve as project lead on multiple projects as well as provide advice/assistance on other projects
- Requirements gathering and estimating
- Code Reviews / ongoing education of other developers
- Help define standards of system design and development
- Develop efficient, high-quality, re-usable, program code
- Documentation of methodologies and toolsets
- Assist with project analysis for estimating and design purposes
- Search Engine Optimization

Achievements
- Implemented a methodology for gathering project requirements that allows all project personnel to easily gather, add, and share all project information
- Created a shared code library to speed development and standardize commonly used coding techniques
- Instituted a common way to handle error reporting so that application errors are reported and easily fixed

Miles Kimball, Inc., Oshkosh, WI
Web Analyst, April 2007 – August 2009

Responsibilities
- Project lead
- Analyze, design, and code new websites integrated with back-end systems
- Support existing e-commerce websites
- Identify, recommend, and prioritize new features and applications
- Assist in configuration of web and database servers
- Perform periodic website audits
- Ensure security of all websites

Achievements
- Architected and oversaw the creation of a system of web services connecting the company's Microsoft Commerce Server websites with their Microsoft Dynamics ERP system giving the websites real-time pricing, inventory, and order integration
- Designed a new checkout process which utilized AJAX web 2.0 technologies and reduced checkout steps from seven to two. The new process greatly reduced cart abandonment rates
- Analyzed website performance and identified areas of improvement which when implemented reduced CPU utilization on all website servers and database servers increasing the number of requests able to be served
- Created a personalization preview application saving the company $80,000 per year
- Designed a new product update methodology replacing a system that moved product and order information only once a night (and without error handling or redundancy) with a new live system including built in error handling and redundancy

Avastone Technologies, LLC, Little Chute, WI
Senior Systems Developer, May 2006 – April 2007

Responsibilities

- Serve as project lead on multiple projects as well as provide advice/assistance on other projects
- Help define standards of system design and development
- Develop efficient, high-quality, re-usable, program code
- Assist with project analysis for estimating and design purposes
- Search Engine Optimization

Achievements
- Project lead on a large medical application
- Upgraded the application from .NET 1.0 code to .NET 2.0 including upgrading the database from SQL 2000 to SQL 2005 in order to use SQL Server Reporting Services
- Set up the application's new development, staging, and production environments – including all Windows 2003 IIS Web Servers, SQL 2005 Servers, and Reporting Services Servers
- Analyzed website performance and identified areas of improvement

F+W Publications, Inc., Iola, WI
Web Developer, March 2001 – April 2006

Responsibilities
- Gather/Analyze requirements, create technical specifications, and program web sites, web services, and windows applications
- Tie together an infrastructure of SQL Servers, Oracle Databases, and AS400 Databases for use in company applications, internet sites, and intranet sites
- Maintain and make improvements to production applications
- Create application help files
- Research and recommend new technologies

Achievements
- Created a completely automated classified ad placement web interface which allows customers to upload and convert pictures and place classified ads in all company publications
- Created a newsletter content and archiving system for all F+W Publication's newsletters
- Created a bulk mail solution which incorporates a web service to manage bulk mail lists through a corporate firewall
- Created a survey and sweepstakes application allowing all divisions of the company to quickly create surveys/sweepstakes for public or internal polls
- Found and implemented a help solution allowing all developers to quickly create help files for all company applications

The Christian Home and Rehabilitation Center, Inc., Waupun, WI
System Analyst, June 2000 – January 2001

Responsibilities
- Create access database applications for inventory control
- Create a intranet including a document database, employee reference pages, and inventory database
- Web site design: www.christian-home.org (no longer available)
- Presentation creation (Microsoft Power Point)
- Novell Network Administration

Bergstrom Chevrolet, Buick, Jeep, Inc., Fond du Lac, WI
Financial Services Manager, August 1998 - June 2000

Responsibilities
- Obtain financing for customers, sales of credit insurance and service plans
- Monitor, maintain, and develop new plans to improve product penetration on a monthly basis
- Update, general maintenance, and troubleshooting of the Fond du Lac dealership's various computer systems and software including machines running Windows 3.X, Windows 9X, and Windows NT

Achievements
- Developed an MS Excel spreadsheet application that monitors the department "automatically" which is now used at all 22 Bergstrom locations

Microsoft
CERTIFIED
Professional

ATI Networks, Inc., Fond du Lac, WI
Free lance web design, January 2000 - March 2000

Responsibilities
- Design and error proof the layout of ATI Networks web sites

Service Corporation International, Inc., Appleton / Oshkosh, WI
Sales Manager, Jul. 1994 - Aug. 1998

Responsibilities
- Hire, train, and retain new sales counselors and meet monthly sales quotas

Achievements
- Increased yearly sales by 150% and doubled profit
- Awarded Sales Manager of the year two years in a row (29 locations in the running)
- Replaced myself with a member of my own staff three times (the company's guideline for promotion)

REFERENCES

Available on request